# **EARLY EARS** HEALTH & EDUCATION SHOW

### INSPIRING YOUNG MINDS

To book a stand call Jamie 01 2016000 or 086 2504009 - jamie@childcare.ie









IRELAND'S BIGGEST Preschool Education Exhibition & Seminar

IN ASSOCIATION WITH

CHILDCARE

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RDS-Dublin-Ireland

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# THE BIGGEST PRESCHOOL EDUCATION EVENT OF THE YEAR

If you sell a product or service to the preschool or childcare sector in Ireland then you need to use this opportunity to;

Build an awareness of your company

LAUNCH NEW PRODUCTS

INCREASE ORDERS

Generate revenue

# meet your customers

We can all be busy running our businesses and not find the time to talk to our existing customers to find out their needs, what's changing and to get constructive feedback on how you can improve your service. The Early Years Education Show is an important time each year for you to maintain those relationships.

"With over seventeen years in preschool I know from experience that personal relationships are very important in this sector. Preschools will buy from you!" Jamie Lawlor MD Childcare.ie

The average business spends six times more to attract new customers than it does to maintain current ones.



# ATTRACTING PRESCHOOL PROFESSIONALS

Crèche Owners / Managers Crèche & Nursery Staff Play school Owners & Staff Montessori Directors, Teachers & Assistants After School Clubs Childminders Primary Principles & Teachers Special Needs Educators & Assistants National Preschool Policy Makers

..... and many more groups.





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**RDS-Dublin-Ireland** 

# A NEW TERM WITH NEW CHILDREN AND NEW IDEAS FOR EARLY YEAR'S AND AFTERSCHOOL SERVICES

The theme of the EYE show 2014 is Health and Education for Early Years and After-school services. This year's focus will be on Aistear: the Early Childhood Curriculum Framework and its relationship with the overall health and education of children in all early years setting.

The EYE show 2014 invites all students, providers and practitioners from the early years to the RDS for a fun, informative and interactive event. The 2 day event will offer practical ideas and tips for early years practitioners and providers to implement.

The EYE show 2014 will be interactive, play based, and fun. Toolkits, materials and advice on the early years and afterschool will be available, along with a diverse range of exhibitions and stands.

#### What to expect- Friday 26<sup>th</sup> September

Carers day will take part on Friday, the EYE show invites all of tomorrows practitioners to join us on the 27<sup>th</sup> of September. Students can expect to engage with various elements of the childcare sector including the interactive stands, exhibitions, workshops, and seminars.

Angela Canavan and Mary Byrne will be facilitating a carers seminar, it will provide an insight to the early years sector. The Canavan Byrne team will be available to answer any questions which you may have on the early years, training or the sector in general.

#### What to expect- Saturday 27<sup>th</sup> September

The EYE show will offer parents, practitioners, and providers a fun, engaging and informative day on the health and education within the early years. Some things to look forward to

**Ceol Ireland** will be providing this years EYE show with ideas and ways to integrate music into the early years and afterschool setting.

**Dale Treadwell** will be facilitating a workshop on 'Naturally Wild'. He will provide early year's practitioners fun ideas to bring into their setting to support the child's health and learning in the outdoors.



**Leeson Park School of Music** will be providing the EYE show 2014 with a musical performance from children. This demonstration will offer early year practitioners ideas for integrating music in the early years.

**Aistear workshop**- Canavan Byrne will be providing Aistear workshops throughout the day for childminders, private, community and afterschool settings. Canavan Byrne Team – the Canavan Byrne team will be present at the EYE show on both the 26<sup>th</sup> and 27<sup>th</sup> of September to answer any questions which you may have on all aspects of the early years including policies, inspections/ Quality Audits, HR, training.

#### **Other topics- The National Pre-school Standards**

In 2014-2015, all childcare settings across Ireland will begin to implement the new National Pre-School Standards. Through the EYE show 2014, the new National Pre-school Standards can be examined, explored and discussed alongside Aistear; the Early Childhood Curriculum and Síolta, the National Quality Framework for Early Childhood. The EYE show 2014 will offer all childcare providers and practitioners information sessions, and opportunities to discuss the new National Pre-School Standards with specific emphasis on children's learning and development.

We are delighted to welcome a number of groups already involved in this years show and this list will be growing;

> CHILDCARE.IE CANAVAN BYRNE CHILDMINDING IRELAND ARLENE FOSTER - NATIONAL CURRICULUM COUNCIL DALE TREADWELL - NATURALLY WILD SENSATIONAL KIDS

> > Updates on www.educationshow.ie

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# EXHIBITING

Find out more 086 2504009 Jamie

> SPONSORSHIP OPPORTUNITIES RIGHT HERE!

### STAND OPTIONS

Display Stand Size: 4m x 1m Cost: €750

Showcase Stand Size: 3m x 3m Cost: €1250

Premium Stand Size: 3m x 6m Cost: €1850

Prices quoted plus vat @ 23%

#### Stands include full shell/walls & name panel.

**Stand do NOT include** Lights, Power sockets or any furniture, but these can be booked directly from the stand fitters for an additional rental cost. - **www.ecs.ie**. You can bring your own furniture.

## DEMO ZONES

Healthy Kids Music & Movement Outdoor Learning Nutrition, Food Preparation, Menu plans, Fitness ideas.An interactive introduction to music in the classroom.Gardening, Play-Scapes, Introduction to nature, using the outdoors as a learning environment.Practical approaches to running an after school service.

YOUR COMPANY

Poles Centre

990mm

175mm

2340mm

X

950mm

EDUCATIONSHOW

## SEMINARS

After School Zone

Friday 26<sup>th</sup> Saturday 27<sup>th</sup> Morning : Careers Day Afternoon: Business setup / Expansion Curriculum Planning - Using Astear in your setting, Practical advice.









## INDUSTRIES HALL RDS - EYE SHOW FLOOR-PLAN



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